

# SWISS BIOTECH DAY GLOBAL VILLAGE



Last year, 10 international delegations chose to participate in the Global Village, where they could host their booth, meet with partners in Switzerland and promote their strengths and delegates.

After the event, their experience continued with visits to Swiss companies, universities and investment partners to explore further ways of collaboration.

The Swiss ecosystem offers a lot to delegations and there is a big potential for building bridges. The Global Village is a platform where mutual interests can be explored and developed in the future.



**Get in touch with us:**  
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GLOBAL VILLAGE CO-HOSTED BY



# JOIN THE GLOBAL VILLAGE!

## APRIL 22 – 23, 2024 IN BASEL

**The Global Village is integrated in the Swiss Biotech Day and offers international biotech delegations the opportunity to strengthen their ties with the Swiss biotech ecosystem. Take advantage of the Swiss Biotech Day as an anchor event to facilitate cross-border investments, establish public/private partnerships, R&D collaborations, talent exchange, and much more.**

### **Benefit from:**

- Great visibility at country and regional booths: the last Swiss Biotech Day attracted over 1,800 participants from 40+ countries
- Personal exchanges between country representatives and companies as well as Swiss industry leaders
- Establish long-term collaboration between your region and Switzerland at the Global Village
- Exclusive side program and services for Global Village participants

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### **Small Booth**

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#### **Delegation with 3 participants (extendable to max 6)**

Booth with exhibition space 3 × 3 m in the Global Village area (including 4 high tables, 8 bar chairs, 1 table, 2 chairs and printed back walls [3 × 1 m])

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Publication of a country/region profile on our website

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Your logo on all conference materials

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3 full conference tickets including partnering platform

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International Reception for networking with other delegations

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Up to 3 additional conference tickets are available at a discount (CHF 500 each)

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**CHF 5,500 plus VAT**

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### **Extended Booth**

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#### **Delegation with 5 and more participants**

Extended Booth with exhibition space 5 × 5 m in the Global Village area:  
– (including 4 high tables, 8 bar chairs, 1 table, 2 chairs and printed back walls [5 × 1 m])  
– Individual partnering corner

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Publication of a country/region profile on our website

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Your logo on all conference materials

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5 full conference tickets including partnering platform

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International Reception for networking with other delegations

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Additional full conference tickets are available at a discount (CHF 500)

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**CHF 9,000 plus VAT**

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### **Additional activities**

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#### **Choose your additional Global Village activities with both packages**

- Participate on an exclusive tour after the conference to visit Switzerland's top research and innovation institutes
- Organize a bilateral roundtable discussion at the Global Village during the conference for your delegation
- Marketplace networking
- Be part of the official conference program with a session (topic tbd with conference organizer, at their discretion)

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