

Everything you need to know

GLOBAL VILLAGE



Global Village

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GLOBAL VILLAGE CO-HOSTED BY



About the Global Village – an effective platform for international delegations

The Global Village is a platform hosted by the Swiss Biotech Association in partnership with other Swiss organizations who engage in worldwide networking in biotech and international collaboration in biotech and life sciences.

It provides a dedicated offering for national and regional delegations from foreign biotech clusters who wish to develop and strengthen long-term and sustainable business ties and collaborations with various stakeholders of the Swiss biotech ecosystem.

The yearly Swiss Biotech Day serves as the anchor event for the Global Village platform. The Global Village platform, however, aims at continuous and sustainable collaboration, concrete action plans for collaboration with impact and collaboration with mutual benefit for all involved.

The platform offers a multitude of opportunities to engage, from initial offerings to learn about the diversity of the Swiss biotech ecosystem, through partnering and the exploration of collaboration opportunities, to concrete activities and long-term engagements.

During the Swiss Biotech Day, it offers country or regional partnering booths, the opportunity to participate in the partnering platform and participation at the international reception. Optionally, and depending on the delegation's interest, it offers a bilateral roundtable discussion, a dedicated marketplace reception, the opportunity to contribute in various ways to the conference and the option to participate in side visits to facilities and stakeholders at Biotech hotspots across Switzerland - before or after the Swiss Biotech Day

Since the platform was initiated in 2022 many delegations from North and South America, Asia, Australia, and Europe have engaged in the Global Village and outlined successfully essential steps to move collaborations forward.

Join them to explore and deepen your collaboration with the Swiss biotech ecosystem:

- engage with Swiss biotech entrepreneurs, CEOs and investors
- explore collaboration opportunities with Swiss biotech decision makers
- facilitate cross-border investments
- establish public/private partnerships
- strengthen academic and R&D collaborations
- foster talent exchange
- shape policies of common interest

Benefits for delegations and ways to engage in the Global Village platform

International delegations benefit in many ways:

- Great visibility and many outreach opportunities to other global partners at country or regional booths, on the partnering platform and on-site as well as the international networking reception. The last Swiss Biotech Day attracted over 1,800 participants from 40+ countries.
 - Focused opportunities for engagement through tailor-made roundtable discussions, marketplace networking and side visit offerings adjacent to the Swiss Biotech Day.
 - International delegations can actively participate in the Swiss Biotech Day program and thus increase their visibility through pitching and panel discussions.
 - Follow-ups before and after the Swiss Biotech Day to develop sustainable longer-term engagement plans and meetings at either international BIO conferences or through ad hoc follow-up discussions.
- Coordinate meetings before/after the Swiss Biotech Day
 - Plan follow-on activities for 12 months after the event
- Interested foreign parties who would like to be part of a foreign delegation are welcome to contact us and express their interest.
- Equally, we invite Swiss companies with links to foreign leading ecosystems to signal their interest if they would contribute to the Global Village efforts.

How to compose the delegation effectively

Identifying delegation members with an existing link to or strong interest in Switzerland and the Swiss biotech ecosystem facilitates the engagement success significantly.

To enable an effective participation and contribution to the Global Village platform it is essential that the delegation includes decision makers, such as

How to participate in the Global Village

The Global Village is open to national and regional biotech clusters. Each delegation needs to designate a lead and co-lead who act as a point of contact and coordinate the delegation:

- Identify delegation members, facilitate their participation, and coordinate the delegation activities
- Source the budget needed to cover participation and attendance costs
- Coordinate the preparation of optional formats like roundtable discussions, conference contribution, side visits
- Biotech investors, venture builders
- Biotech entrepreneurs (C-level)
- Leading hospitals, clinical investigators, CROs
- Universities and private research centres
- Government bodies with vested interest, for example regulatory agencies
- Incubators and accelerators, talent developer

Organisational Details

The size of the Global Village delegation determines the choice of available exhibition space and ticket numbers. Being part of the Global Village offers members of a delegation full access to the conference, the partnering platform and to the international reception.

To enhance engagement with the Swiss biotech community we offer delegations to choose from a range of additional engagement opportunities – see below.

Delegation with up to 6 participants	Delegation with 5 and more participants
<ul style="list-style-type: none"> – Booth with exhibition space 3 × 3 m in the Global Village area – including 4 high tables, 8 bar chairs, 1 table, 2 chairs and printed back walls (3 × 1 m) 	<ul style="list-style-type: none"> – Extended Booth with exhibition space 5 × 5 m in the Global Village area: – including 4 high tables, 8 bar chairs, 1 table, 2 chairs and printed back walls (5 × 1 m) – Individual partnering corner
Publication of a country/region profile on our website	Publication of a country/region profile on our website
Your logo on all conference materials	Your logo on all conference materials
3 full conference tickets incl. partnering platform	5 full conference tickets incl. partnering platform
International Reception for networking with other delegations	International Reception for networking with other delegations
Up to 3 additional conference tickets are available at a discount (CHF 500 each)	Additional full conference tickets are available at a discount (CHF 500)
CHF 5,500 plus VAT	CHF 9,000 plus VAT

Additional Engagement Opportunities

To deepen networking and collaboration with the Swiss biotech community we offer several additional engagement opportunities.

We invite you to participate in these opportunities which will require your active contribution to outline your preferences and contribute to content, themes and topics.

Your timely engagement in these opportunities is essential in to match your suggestions from the Swiss Biotech perspective and support you in your engagement effort (see timelines below)

Roundtable Discussions

- You define themes and topics
- Together we define format and timing
- We will match with Swiss partners that can contribute to these topics
- Together we will identify win/win opportunities
- You outline your contributions within indicated timelines
- Together we engage in concrete next steps and formulate an action plan

Side Visits to Swiss Biotech Hotspots

- As a cluster delegation you could meet with leading universities, investors, CDMOs, pharma companies before or after the Swiss Biotech Day
- Side Visits will be offered that comprise visits to several biotech locations across Switzerland at leading biotech hotspots
- Tailormade visits can be arranged if communicated according to timelines and pending of availability of Swiss partners

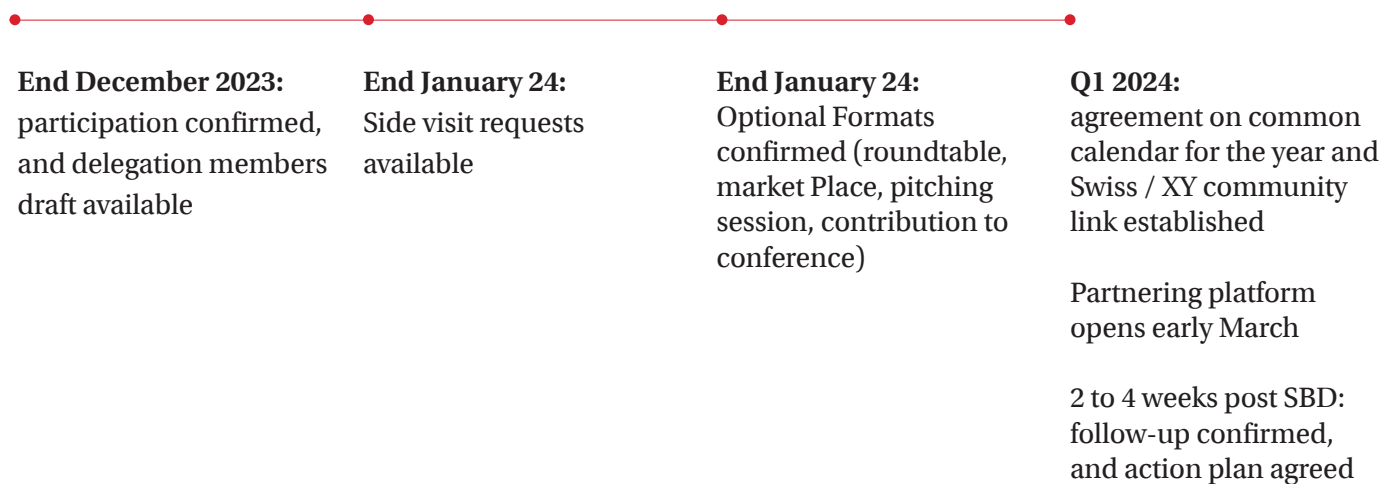
Marketplace, pitching sessions, conference contributions

If delegations wish to engage on other formats for engagement this could be discussed and facilitated within the indicated timelines.

Options are pitches for start-ups, dedicated marketplace session for delegations with many stakeholders and significant diversity, conference contributions on specific content of broad interest.

Timelines

To achieve impactful collaboration and take full advantage of all opportunities we require your active preparation and engagement. Analysis of existing tools as for example the Swiss Biotech Directory and adherence to the timelines below will facilitate the preparation process:



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OFFICIAL PROGRAM

